MĀKSLA UN MŪZIKA
KULTŪRAS DISKURSĀ

Rezekne Academy of Technologies (*Latvia*)
Vilnius Academy of Arts (*Lithuania*)
Vilnius University of Applied Sciences (*Lithuania*)
Kaunas University of Applied Sciences (*Lithuania*)
Pskov State University (*Russia*)
Vitebsk State University (*Belarus*)

VI International Scientific and Practical Conference

ARTS AND MUSIC IN THE

CULTURAL DISCOURSE

PROGRAM

Rezekne

10th and 11th November, 2017

ORGANISING COMMITTEE OF THE CONFERENCE

PhD Karīne Laganovska, Rezekne Academy of Technologies, Latvia
PhD Aina Strode, Rezekne Academy of Technologies, Latvia
PhD Gunārs Strods, Rezekne Academy of Technologies, Latvia
MA Diāna Apele, Rezekne Academy of Technologies, Latvia
MA Silvija Mežinska, Rezekne Academy of Technologies, Latvia
MA Jānis Mežinskis, Rezekne Academy of Technologies, Latvia
MA Vladislavs Paurs, Rezekne Academy of Technologies, Latvia
MA Nataļja Losāne, Rezekne Art and Design Secondary School, Latvia
MA Loreta Gerulaitienė, Vilnius University of Applied Sciences, Lithuania
MA Gražina Skripkienė, Vilnius University of Applied Sciences, Lithuania
MA Lilia Momotova (Лилия Момотовова) Pskov State University, Russia
MA Stefka Vasileva, Gabrovo State Archives , Gabrovo Department "АРХИВИ" ,
Bulgaria

SCIENTIFIC COMMITTEE OF THE CONFERENCE

PhD Karīne Laganovska (Latvia)
PhD Aina Strode (Latvia)
PhD Jānis Dzerviniks (Latvia)
PhD Eugenija Strazdiene / Eugenija Strazdienė (Lithuania)
PhD Aleksandrs Lisovs / Александр Лисов (Belarus)
PhD Joannis Makris / Ioannis Makris (Greece)
PhD Veronika Kučerovskaja / Вероника Кучеровская (Russia)

Research Institute for Regional Studies
Centre for Lifelong Learning

AGENDA OF THE CONFERENCE

Rezekne Academy of Technologies, Atbrīvošanas aleja 115

10th November, 2017

9:30 – 12:50	**Participants Registration** (Foyer), **morning coffee** (room 121)

Exhibition "*Baltā lapa rudenī*" (Foyer)
Authors: Leila Amālija Kušnere and Marija Kušnere

10:00 – 12:50	**Arts and music workshops**
10:00 - 11:20	**Inta Strode, Natalja Losāne** (102.)

"Scrapbooking" – inclusion in a book
Iveta Ladusāne (111.)
Felting or "Soap and sponge in one product"
Sandija Kušnere (123.)
A child and musical sounds. Me and music.

11:30 – 12:50	**Andris Vecumnieks** (312.)

About bright lights and dark abysses (45 min.)
Modalisation of tonality and tonalisation of modality. Tonality from sentence to the letter (45 min.)
Eugenija Strazdienė, Violeta Bytautaitė (126.)
The Application of 3D Scanning in Clothing Virtual Fitting
Ella Maslovska, Agrita Mazure (216.)
Angel workshop

13.00 – 14:30	**Opening address for conference participants and plenary session** (Assembly Hall)

Creative group "Mama Nature" (Saint-Petersburg, Russia)
Stanislava Malakhovskaya (ebru painting)
Denis Kashcheev (flute, crystal harps)
Elena Fiveiskaya (frame drum)
Musical and artistic performance "The Abru Bad - The Wind and Clouds"
Inese Brants
Artistic decoration of faience wares in Latvia in the second half of the 19th century and the beginning of the 20th century
Ioannis Makris
Visualization and Verbalization in the use of Special Music Education
Diāna Apele
Conference Arts Catalogue of Works

14:45 – 15:30	Opening of **International Competition Exhibition of Posters** "*Ceļā*

uz Latvijas simtgadi" and awarding of participants (2nd floor)
 Curators: Vladislavs Paurs and Diāna Apele

15:40 – 16:40   **Lunch**

17:00 – 19:30   **Work in sections and music workshop**
Culture and Society in the Regional Identity Discourse (214.)
Music Science for Practitioners (312.)
Arts and Design I (216.)
Arts and Design II (217.)
Clothing Design and Technologies (126.)

18:15 – 19:40   **Music workshop**
Ioannis Makris (101.)
Digital Audio Production Software (CUBASE PRO) and Educators

20:00 – 22:00   **Informal discussions of the conference participants and guests**
(Art Terrace)

11th November, 2017

10:00 – 10:20   **Opening of foreign participants exhibitions**
(3rd floor)
Visualizations of Vilnius University of Applied Sciences Clothing Design study program students diplomas concepts.
Curators: Loreta Gerulaitiene (Lithuania), Silvija Mežinska (Latvia)
Visualizations of Kaunas University of Applied Sciences Fashion Design study program students diplomas concepts.
Curators: Audronė Šakienė, Stella Justina Kasperavičienė (Lithuania)

10:30 – 11:30   **Conference close session at the cup of coffee**
(121.)

12:00 – 15:00   Diānas Apeles lecture for Pskov State University students (102.)
Silvijas Mežinskas practical classes for Pskov State University students (111.)

WORK IN SECTIONS
10th November, 2017

CULTURE AND SOCIETY IN THE REGIONAL IDENTITY DISCOURSE (214.)
Section manager
Rita Burceva

17:00 – 17:20 **Ioannis Makris, Dimitra Macri**
Tériade's "27 Great Artists' Books": an educational proposal for Secondary School Students, based on the art videos produced in the framework of the European Comenius Regio ARCA.DIA. logue Program

17:20 – 17:40 **Rita Burceva**
Development of Archive system in Bulgaria

17:40 – 18:10 **Iveta Dukaļska**
The role of folk music in the 21st century

18:10 – 18:20 **Silvija Ozola**
Modern Appearance of Rezekne's Ancient Latgalian Centre

18:20 – 18:40 **Rita Burceva**
The Role of Popularisation of Documentary Heritage of the Gabrovo State Archive in Building the Public Image of the Institution

18:40 - 19:00 **Aleksandrs Lisovs**
Bolesław Brezhgó as historian of the Latgalian Peasantry

MUSIC SCIENCE FOR PRACTITIONERS (312.)
Section manager
Andris Vecumnieks

17:00 – 17:20 **Andris Vecumnieks**
Juris Karlsons. Ballet. " After reading..."

17:20 – 17:40 **Sandija Kušnere**
Communication Skills and Music – uniting in the Music Process

17:40 – 18:00 **Iveta Kepule**
Singing – competence or skill?

18:00 – 19:30 **Workshop**
Ioannis Makris
Digital Audio Production Software (CUBASE PRO) and Educators

Arts and Design I (216.)
Section manager
Aina Strode

17:00 – 17:20 **Natālija Kolosova, Aina Strode**
Heritage of industrial architecture in nowadays' cultural environment

17:20 – 17:40 **Inga Ruskule**
The Representation of Movement in Art

17:40 – 18:00 **Laura Greize, Diāna Apele**
Book cover survey design - book sale instrument

18:00 – 18:20 **Marija Kalnače**
Lighting technology and human

18:20 – 18:40 **Inita Šteinberga**
Depiction and Symbolic Meaning of Animal Images in the painting

18:40 – 19:00 **Lubova Belokurova**
Topicalities of interior design in student residence- hostel

Arts and Design II (217.)
Section manager
Diāna Apele

17:00 – 17:20 **Silvija Ozola**
Identity of Latvian and Lithuanian cities on the Baltic seashore

17:20 – 17:40 **Aiva Titova, Aina Strode**
Visual identity of the art schools in Latvia

17:40 – 18:00 **Adelina Varlamova, Viktorija Valujeva**
Abstract landscape and its texture

18:20 – 18:40 **Kristīna Tribrate, Diāna Apele**
Advertising catalog as a source of information

18:40 - 19:00 **Santa Miezīte, Diāna Apele**
Graphic design of the visual communication of the exhibition of the Vilakas County Museum

Clothing Design and Technologies (126.)
Section manager
Silvija Mežinska

17:00 – 17:20 **Eugenija Strazdienė**
The Application of 3D Scanning in Clothing Virtual Fitting

17:20 – 17:40 **Dmitrijs Griņovs, Natalja Jelisejeva, Daria Ivanova**
Formation of creative activity students in the study of graphic editors
in the sewing industry

17:40 – 18:00 **Olga Pospelova**
The experience of designing clothes together with students of
technology department

18:00 – 18:20 **Inga Lesničija, Silvija Mežinska**
Uniform design solution in educational institution corporate
style

18:20 – 18:40 **Ilze Fetjko, Silvija Mežinska**
Technologies of Lazermarking in the Clothing Design

18:40 – 18:50 **Ramute Puodžiukynienė, Raminta Kalvaitienė**
Poster presentation: Sustainable fashion solutions

18:50 – 19:00 **Audronė Šakienė, Stella Justina Kasperavičienė**
Poster presentation: Application of innovative Technologies and
experience in the training process

WORKSHOPS

10ᵗʰ November, 2017

MUSIC

Andris Vecumnieks
About bright lights and dark abysses
(Impressionism and Expressionism aesthetics) (45 min.)

Lecture provides an insight into the eve of 19th-20th century's artistic styles of modernist era - Impressionism and Expressionism. Historical conditions of both styles emergence will be inspected as well as aesthetic guidelines, links to other art forms, characteristics and comparison of main features of impressionism and expressionism will be provided, also offering an age contextual assessment and brightest composer's guidelines portrayal. Number of participants – 15.

Andris Vecumnieks
Modalisation of tonality and tonalisation of modality.
Tonality from sentence to the letter (45 min.)

Lecture will offer more about the impressionist and expressionist musical expression usage specifics and their evolution in the context of Romanticism, Impressionism, Expressionism while focusing on the organization's fundamental principles of sound composition and musical modes especially when assessing implementation of vertical construction differences in different techniques of composition. Number of participants – 15.

Sandija Kušnere
A child and musical sounds. Me and music.

In the workshop would like to offer the musical moments, which can be used for music lessons to improve the development of children from birth to three years. Lessons for pre-school music teachers or teachers who work with children up to three years. Probably could be useful also for primary school teachers, because there will be some musical moments, which, by changing the degree of difficulty, it will be possible to offer also the primary children. Musical moments reveal the child's ability to participate and engage in lessons. These include musical movement, singing, listening to music, rhythm instruments, a game and a musical play. It is planned to practically collaborate with the music teachers. To provide the opportunity through the same experience to feel your body movement and music listening range of information. I think this is a great opportunity for teachers themselves express their ideas. Number of participants – 15

Ioannis Makris
Digital Audio Production Software (CUBASE PRO) and Educators

This workshop will provide an overview of the fundamental principles of music production. It will explore the basic techniques of recording, mixing, processing, and editing of digital audio using one professional audio production software for PC: CUBASE of Steinberg. There are no specific musical or technical pre-requisites for this workshop. This workshop will provide the tools that are necessary for educators in their jobs. Educators will learn an array of recording, editing, mixing techniques for use in music productions, creations, live music performance ect. Number of participants – 15.

ARTS AND DESIGN

Ella Maslovska, Agrita Mazure
Angel workshop

The figures of angels are usually associated with Christmas. They can be made from various materials, such as clay, porcelain, fabric, paper and other. During this workshop it will be possible to make the figures of angels using various techniques. This will allow the participants to learn new ways and forms of artistic expression. Number of participants is limited to 10 persons.

Iveta Ladusāne
Felting or "Soap and sponge in one product"

Nowdays woolen felting or fulling is a very popular ancient art. Using this handicraft technology, you can make various jewelry, toys, clothing and various decorative items and practical things. There are two types which are used for wool felting: wet fulling and dry felting. Classical fulling is a wet wool fulling. Using this technique, dry carded wool is arranged in rows, thus wrapping a piece of soap. The product can be made in one or more colors, it can also create unusual ornaments which in a result of felting, become a peculiar art piece. Next, the product is wetted with soapy water and rubbed by hand in different directions until all fibers are completely joined to each other. The product is dried. Self-made soap-sponges are practically used, acting as a scrub-SPA ritual without leaving home. Great gift! Number of participants – 10 persons.

Inta Strode, Nataļja Losāne
"Scrapbooking" – inclusion in a book

In English scrapbooking, in Latvian "skrapbukings". Literal translation in Latvian: scrap - a cut and a book - that literally means "including in a book". Scrapbooking is a creative approach to designing photo albums and special greeting cards for a particular person. The workshop introduces this direction, the participants create a notebook with their own unique design. Number of participants – 10 persons.

Eugenija Strazdienė, Violeta Bytautaitė
The Application of 3D Scanning in Clothing Virtual Fitting

Scientific laboratory with handheld 3D scanner ArtecEva during which the process of human body scanning will be presented. Technology and design are two integral parts of any product. This is particularly important in the era of the 4th industrial revolution, when products are created for the whole world, which is full of different cultures, experiences, needs, and attitudes towards the sustainability of technological solutions. Another inseparable feature of this new era is co-design when the designer and the consumer are directly involved in the product development process together with the producer on-line in real time. The reality of nowadays is that many effective technological solutions exists one besides the other. The question is how to integrate them properly in order to provide an innovative basis for the implementation of 'co-design' paradigm. The case of such integration will be shown during the workshop, i.e. human body will be scanned with handheld 3D Artec Eva scanner and imported into Lectra CAD software for clothing Modaris 3D Fit. The example of the process will be provided for chemical protective clothing (CPC). Acknowledgment: this research work was partially financed by the European Union's European Regional Development Fund, through the INTERREG BSR Programme, which awarded a grant to the SWW project (#R006). Number of participants – 15.